



Total Sales

\$32K

7 % ROI (Return on Investment)

Online Sales

\$15K

12 % ROI (Return on Investment)

Social Media Sales

\$9,262

0 % ROI (Return on Investment)

Stores Sales

\$6,746

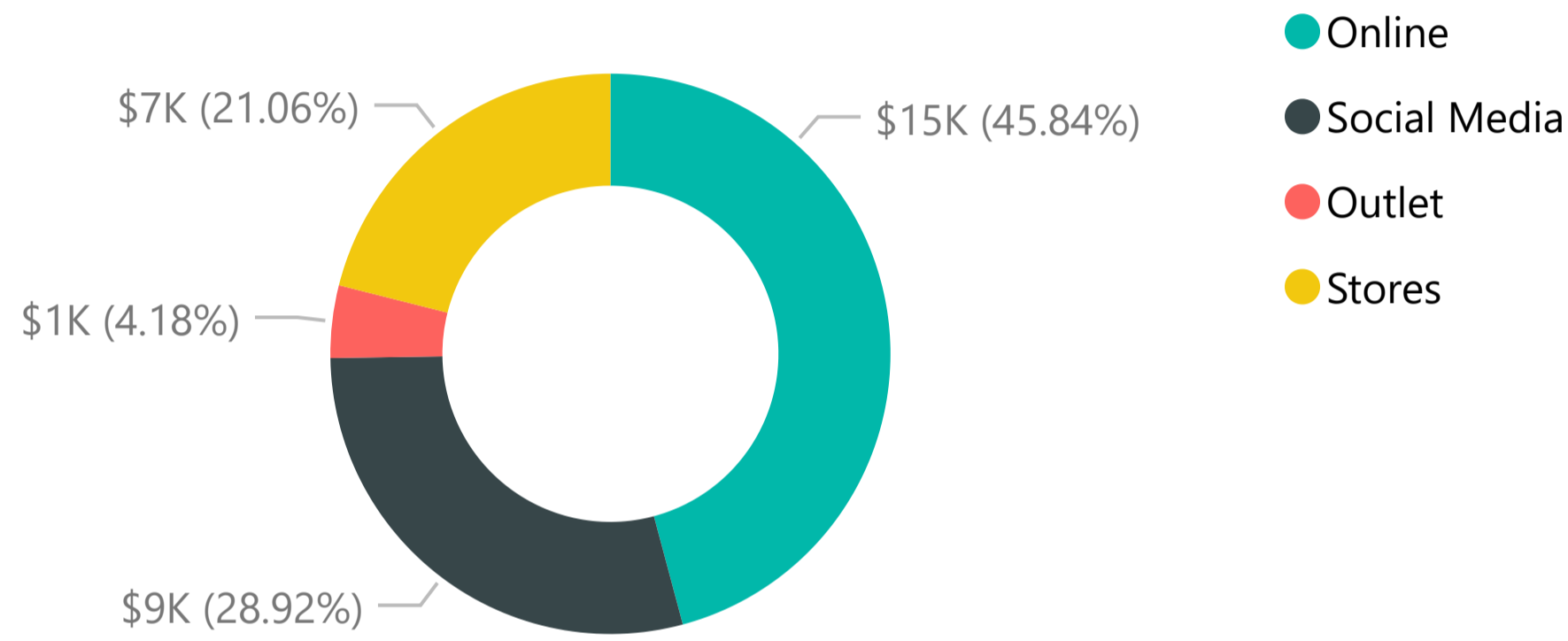
5 % ROI (Return on Investment)

Outlet Sales

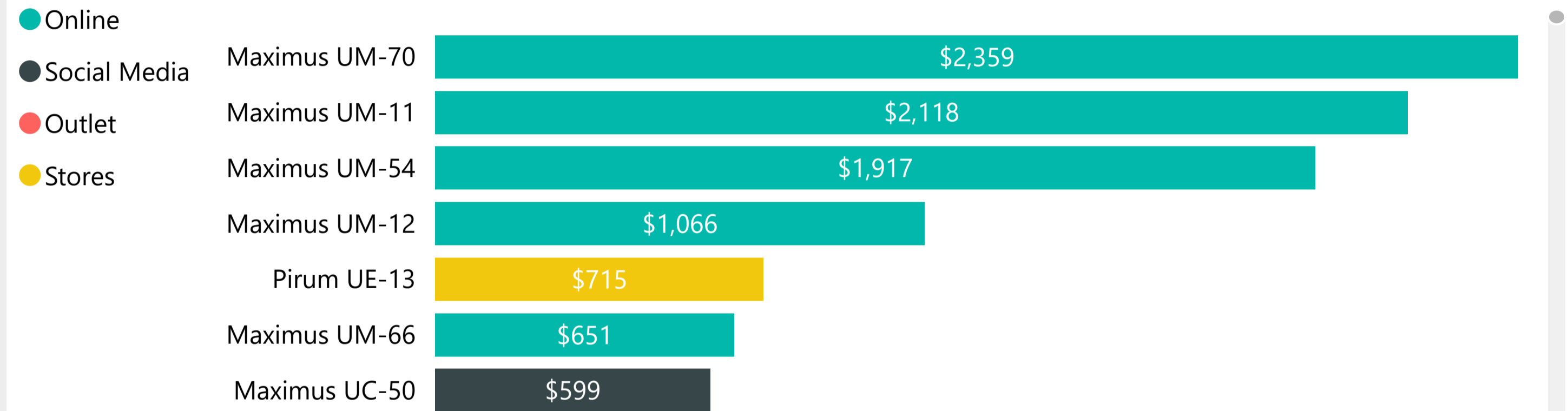
\$1,338

18 % ROI (Return on Investment)

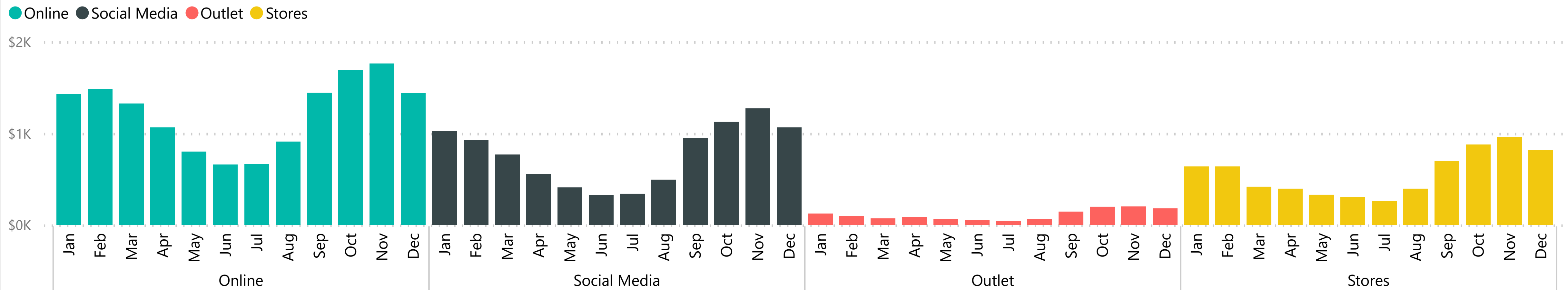
Total Sales by Channel



Total Sales by Product and Channel



Total Sales by Channel Over Time



COMPETITIVE MARKETING ANALYSIS REPORT Sales by Region (Top 10)



Total Sales

\$11K

Online Sales

\$4,335

Social Media Sales

\$3,103

Stores Sales

\$2,886

Outlet Sales

\$556

7 % ROI (Return on Investment)

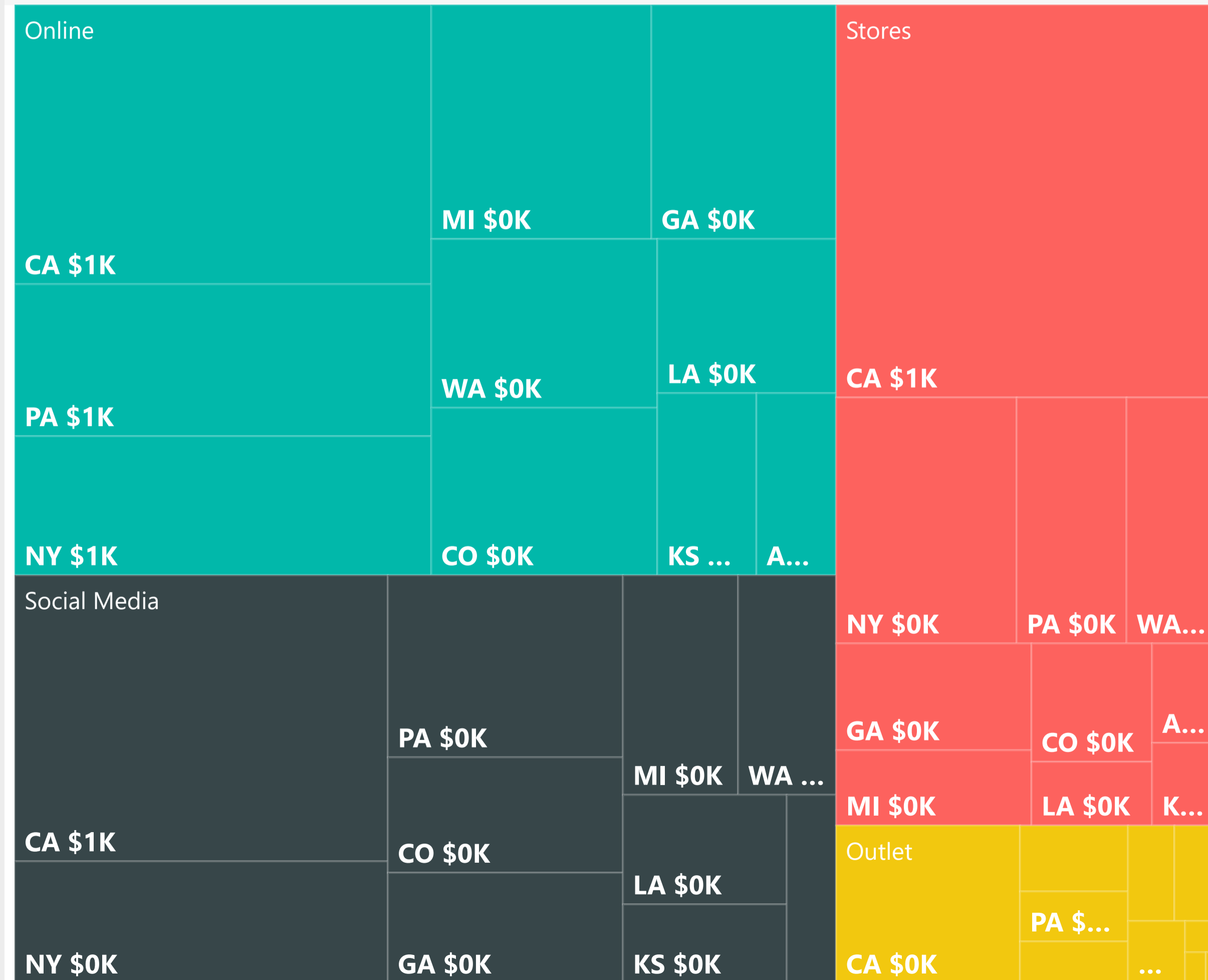
12 % ROI (Return on Investment)

-1 % ROI (Return on Investment)

9 % ROI (Return on Investment)

13 % ROI (Return on Investment)

Total Sales by Channel and State



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Return on Investment (ROI)



12%
ROI

⊗

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ROI by Product

